"The Aqualuma Festival of Elegance 2018".

Media Release Number 1





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The Festival of Elegance today announces their exciting new sponsor to our biggest three-day fundraising event for 2018. This year our event is on Friday May 18 at Dreamworld and this year we have partnered up with our new Naming Rights Sponsor: -"AQUALUMA LED LIGHTING"

Aqualuma is one of the Gold Coast's home-grown success stories that has grown from their love of showcasing all things elegant in motion in developing and manufacturing LED lighting for the Marine Industry globally. **Aqualuma** has continued to developed high end products for commercial and industrial use with LED solutions in reliability and power savings for commercial buildings, giving them international acclaim. The **Aqualuma** premium products are a perfectly fit with our Water Wheels Wings' and our classic collections showcase for our 4th annual Festival of Elegance, May 18-20 2018.

Car enthusiasts at heart, Aqualuma LED Lighting directors Carl and Grant Amor have this year partnered with Connecting Northern Gold Coast's (CNGC) own charity event for our youth.

All profits raised over the three days of the Festival go toward Youth Driver Training and Youth at Risk Programs. It's hoped this year more courses can be provided with all the car clubs and motoring enthusiasts support of the Festival of Elegance. Carl and Grant are to be congratulated on recognising the need to protect young driver's by properly equipping them with the skills to enable them to drive to the conditions.

Aqualuma have a history of sponsoring quality events as the new Mercedes AMGA45 race car for the 2018 Bathurst 6 hour and also the Australian Production Car Championship. Festival Co-ordinator and CNGC Chairman, Grant Pforr first met Carl and Grant back in the 2006/07 trade missions he led to Ft Lauderdale. "We've followed Aqualuma's success since then, seeing them become the major sponsors of the Ft Lauderdale International Boat Show for three years and winning several export awards across the industry," Mr. Pforr said.

As mentioned, this year we have our black-tie evening again at Dreamworld's Brock's Garage, Saturday's Trivia Tour/Hill Climb and the Show and Shine showcased at "The Boat Works", Coomera alongside Tony Longhurst's Private Collection as another show stopping center piece!

The Premier of Queensland, Anastasia Palaszczuk this year has given us her welcome message, so we're again lifting our elegance to new heights.

Our magazine's closing date for articles and features is March 30 2018 where the elegance in motion continues to celebrate all things elegant along with our seven recognition of excellence awards, acknowledging those events and community organisations getting on with our unique lifestyle.

Private invitations have gone out for this years' Festival of Elegance May 18-20 2018

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Upper Coomera



With this being our 4th year, we have invited a select group of clubs and individual cars to this exclusive showing of the best of the best. Calling on their best 2 cars to be judged at the Friday May 18 2018 Concours Gala event in the Brock Garage at Dreamworld and also inviting individual clubs to present their best 20 cars to this years' Sunday May 20 2018 "Show and Shine" event for cars, boats and aircraft.

All for a good cause to help raise money for our youth Driver Training and Youth at Risk programs!

Follow us on our Connecting Northern Gold Coast website and Facebook Pages along with our Festival's own Festival of Elegance Facebook Page link: <u>https://www.facebook.com/FestivalofEleganceWaterWheelsWings</u>

If you would like more information and entry forms, visit Facebook or email us direct at <u>festival.of.elegance@gmail.com</u> or contact Grant for "Aqualuma Festival of Elegance May 2018" the voluntary organising panel coordinator on

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